

**RELEVATE**

LIFT | RAISE | LIGHTEN

Strategic Networking

10 reasons to have a strategic network that helps you pour rocket fuel on everything you are doing. Grow yourself and your business.

1. Referrals☐

This is not very strategic but is an obvious side effect of people knowing who you are. Think bigger though.

2. Get introduced to stakeholders☐

These people may never buy from you but they influence policy, the market, other people that may buy from you. Stakeholders are valuable.

3. Build your career☐

Even if you don't run a business, 80% of hires happen outside of recruitment platforms. Knowing people builds trust and is far better than any recruiter.

4. Build the well before you need the water☐

No matter what you are doing, having a network gives you options. You may not need to pull on those relationships yet but it is there when you need.

5. Build customers before you have a product☐

A network can give you feedback on market fit, can introduce you to potential customers or eventually be your customers. You will see problems you can solve.

6. Get access to funding☐

Investors are big networkers themselves and are always looking for deal flow. Being visible means they are more likely to show interest and be there when you need them.

7. A safe space to meet others☐

Meeting a new prospect? Invite them to a networking event. It is a safe space with value for them and makes your approach feel collaborative rather than salesy.

8. Get insights and feedback☐

Others in your network have been where you are now and can share their experience. Don't go it alone, get support from your network of peers.

9. Learn business skills☐

You will be able to observe what others are doing and be able to apply learnings in your own business. Learn from the mistakes and successes of others.

10. Be understood☐

A good network is not just for business. You can find friends who get it. Entrepreneurs think different and can't always confide in friends and family.



Scale your business to new heights

Get the systems that support your growth.

Networking is different to network building.

Networking is just going through the motions. Network building is creating a network of super connectors that you go deep with. It is not just crunching the numbers.

Scalable relationships come from trust and understanding. No one is going to recommend you on the back of a 30 second pitch or 5 minute conversation. Trust takes time to build but is incredibly powerful when you have it.

Train your connections to be better connectors and build leverage in your networking team. The Relevate Community shows you how.

Join a community of Entrepreneurs

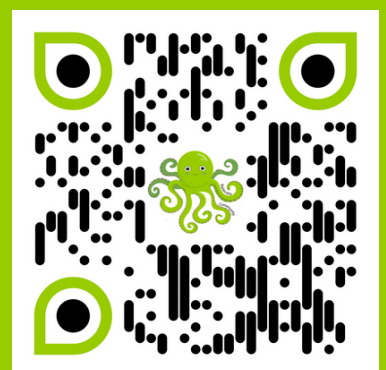
Grow your business together with a community of entrepreneurs that is there to support you in your growth path.

Scan the QR code below and accelerate your business journey today with the Relevate Business Community.

Let's Make Your Work Life Easier



Book a quick call, we'll show you how it works.
Scan the code to book.



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